



# **International Virtual Expo of Innovation Product & System Design 2021 (In-ViDE 2021)**

1 September 2021 - 31 October 2021

# In-ViDE 2021 Poster Preparation

1. Inventors must produce their own poster according to the poster template. The evaluation will be only on the contents of the poster; thus, the inventors can choose an appropriate design and background for the poster. You may use also the Poster Template given in the In-ViDE 2021 website.
2. The poster size is A4 size (297 mm x 210 mm) and it must be uploaded in PDF format.
3. Poster orientation must be in Portrait (Width: 210 mm & Height: 297 mm).
4. Contents must follow the prescribed format.
5. The main content of the poster must include:
  - Product photo
  - Inventor's details
  - Problem statement
  - Product features/ description
  - Main findings
  - Novelty
  - Commercial Potential
  - Market survey/ comparison
  - Other relevant information (e.g: Potential market, collaborators, extra pictures, etc).
6. Poster should be prepared in English only.
7. Relevant images can be included.

Product Image	Title & Intellectual Property/ Patent Search Details	Inventor's Details
<p>Main contents of the Poster (suggested as in item #5 above). Can refer to the poster example for preparation idea.</p>		
<p>In-ViDE 2021 Logo and Name</p>		

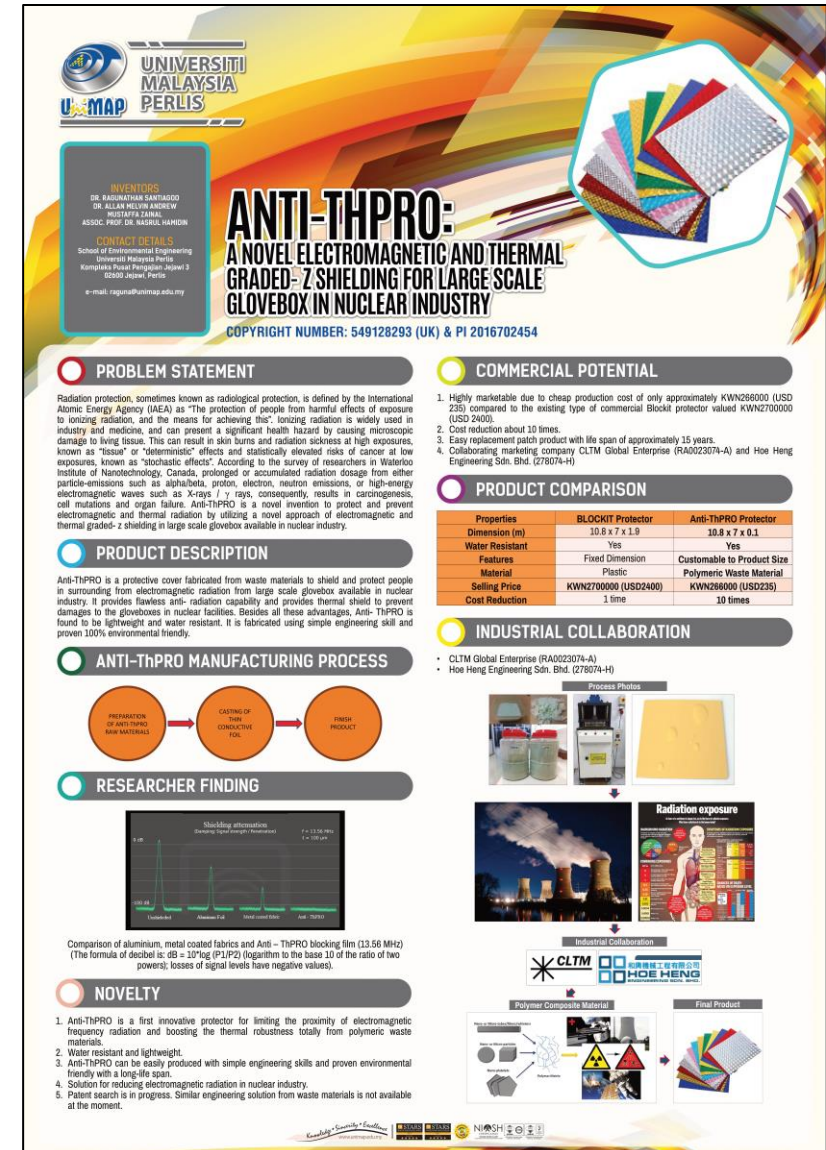


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Product & System Design 2021**

# In-ViDE 2021 Poster Preparation

## Reminder:

- Don't use small font size.
- Don't use shadow effect.
- Don't use the same background colour as the title and its content.
- Don't use blurry images of product or logos.
- Don't put in descriptions that are too long.



Poster Preparation Sample

# In-ViDE 2021 Video Preparation

1. Inventors must prepare a short video (duration max. 10 minutes).
2. The main content of the video must include:
  - Inventor introduction (You can add the In-ViDE Video Trailer in the website as opening video)
  - Overview – Current problems/ Background (Need)
  - Materials
  - Step by step demo
  - Purpose of Invention/ Product (Approach)
  - How this product can help industry/ society (Benefit)
  - Market survey and competitors (Competition)
  - Commercial potentials
  - Other relevant information
3. Presentation points and time suggestion:
  - Introduction (1 minute)
  - Invention explanation/ demonstration (6 minutes)
  - Commercialization planning/ idea (2 minutes)
  - Conclusion/ Wrap up (1 minute)



# In-ViDE 2021 Video Preparation

4. The presentation video preparation must be guided by expo evaluation criteria.
5. Presentation must be in English only.
6. Video must be uploaded in YouTube as 'Unlisted' video. Video link must be given during registration process.
7. All supporting evidence are requested to be shown in slideshow view:
  - Business plan/ business proposal
  - Intellectual Property document
  - Proof of publication
  - Collaboration letters from industry/ governmental bodies
  - Status or commercialization plans
  - Report analysis market study
  - Other documents that can support the presentation